DOWNLOADING AND USE OF THE DATA FROM THE NATIONAL CUSTOMER PREFERENCE REGISTER (NCPR) BY TELEMARKETERS

1. As a registered telemarketer, you will be provided a user name and password to download NCPR data using the website www.nccptrai.gov.in.

2. Keeping in view the high volume of the NCPR data, you will initially be provided a dump of updated NCPR data by the respective access provider on execution of the agreement with him.

3. You will have to make necessary arrangements to download the delta data (both additions and deletions in National Customer Preference Register data) from the NCPR and update your local database.

4. You can download the changes in NCPR data from the website www.nccptrai.gov.in using your user name and password.

5. Click on the NCPR data download button to download the data. The data download will be provided in comma separated variable (CSV) format.

6. Use this downloaded data (Change in NCPR data) to update your local NCPR database. Use the updated database for the scrubbing telephone numbers before initiating any telemarketing activities.

7. The database updated on Tuesday will be operational from 0000 Hrs of Wednesday to 2359 Hrs of Friday. Similarly the database updated on Friday will be operational from 0000 Hrs of Saturday to 2359 Hrs of Tuesday.